



EUROSIMA

23 YEARS OF PASSION



#EUROSIMAFAMILY

FAIRNESS, INSPIRATION, RESPECT AND AUDACITY



EUROSIMA goal is to federate the action sports industry and promote its authenticity. Our non-profit association supports the industry and its members' best interests with genuine neutrality, regardless of size of turnover. We guide you towards innovation and provide support for your economic development. We help you maximise human resources and expand your skills.

01
FEDERATE

180 MEMBERS

02
PROMOTE

58 SERVICE PROVIDERS

03
EDUCATE

4000 EMPLOYEES

04
DEVELOP

1,9 BILLION EUROS
IN TURNOVER

TWO DECADES OF OF ADVENTURE



1999



CREATION OF EUROSIMA

2005



EUROSIMA OPENS UP TO ALL BOARDSPORTS

2006



BIRTH OF THE BOARDSPORTS CLUSTER

2010



EUROSIMA HELPS THE BIRTH OF OUTDOOR SPORTS VALLEY

2011



EUROSIMA BECOMES THE ASSOCIATION FOR NAUTICAL & URBAN ACTION SPORTS

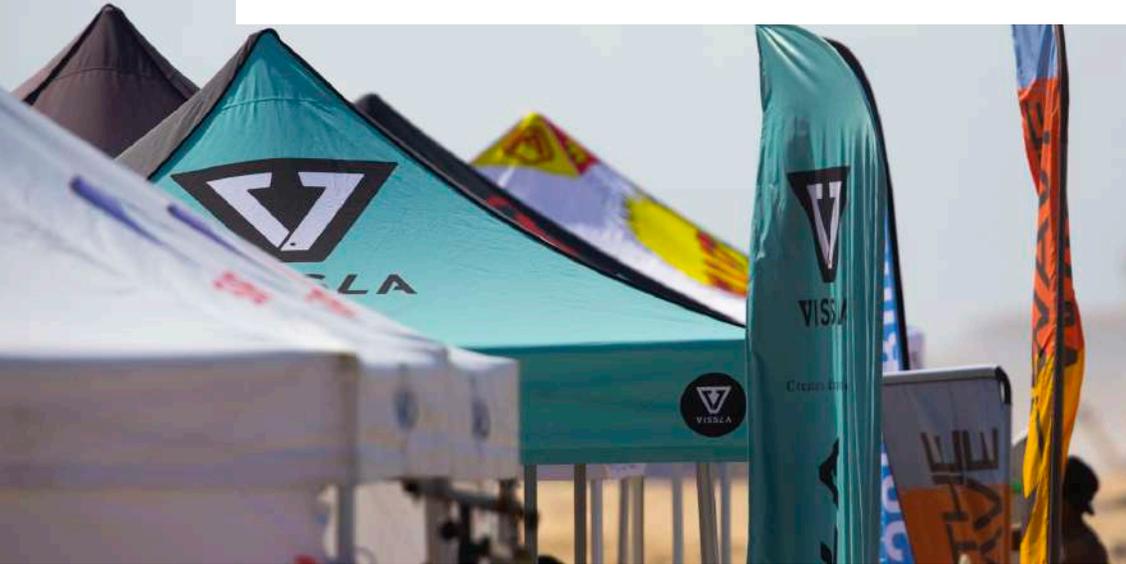
2021



UNION DES ENTREPRISES DE LA FILIÈRE DU SPORT, DES LOISIRS, DU CYCLE ET DE LA MOBILITÉ ACTIVE

EUROSIMA SIGNS AN ALLIANCE WITH UNION SPORT & CYCLE

OUR PARTNERS



INSTITUTIONS



DEVELOPMENT AGENCIES



DONORS



CLUSTERS & ORGANISATIONS



ACADEMICS & TRAINING



STRATEGIC ALLIANCE



1400 Sports companies & retailers - 4 key principles of the alliance:



UNION DES ENTREPRISES DE LA FILIÈRE DU SPORT,
DES LOISIRS, DU CYCLE ET DE LA MOBILITÉ ACTIVE



COLLABORATION AGREEMENT

Signed for a 2-year period, renewable



DUAL MEMBERSHIP

Access to all USC services
Sectorial representation for our members



NATIONAL REACH

National representation for the Action Sports industry &
creation of an outdoor sports commission



MORE SERVICES FOR OUR MEMBERS

Social and legal services - collective labour agreement -
workgroups - economic sport&cycle observatory -
ministry-level lobbying - EPR for Sporting and Leisure goods



“ Our goal is to federate
the Action Sports industry, promote its
authenticity and support its development ”



TYPE OF MEMBERS

80%

VSC - TPE

< 10 employees

17%

SME - PME

< 10 & 250 > employees

3%

MTF - ETI

< 250 & 500 > employees

185

MEMBERS

58

SERVICE PROVIDERS

4000

EMPLOYEES

1,9

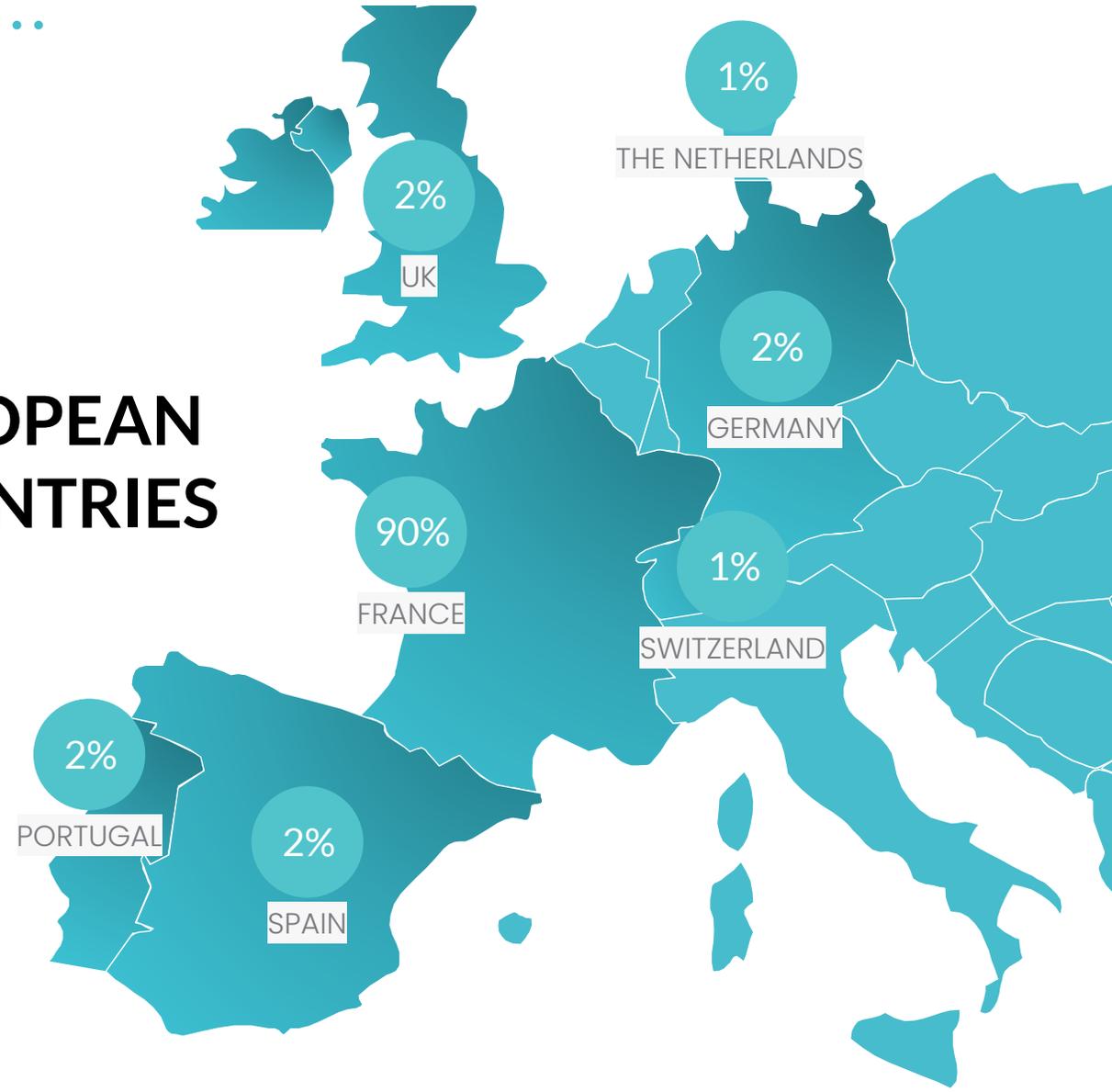
BILLION EUROS
IN TURNOVER

GEOGRAPHICAL LOCATION



7

EUROPEAN COUNTRIES





— A COMMUNITY
DRIVEN BY PASSION —



OUR HISTORY



HARRY HODGE

Quiksilver General Manager
1999-2003



FRANÇOIS PAYOT

Rip Curl Europe General Manager
2003-2007



FREDERIC BASSE

Rip Curl Europe General Manager
2007-2016



WILCO PRINS

Rip Curl Europe General Manager
2016-2019



JEAN-LOUIS RODRIGUES

General Manager Wholesale Emea
Boardriders / Consultant
2019

ELECTED IN 2021 FOR 2 YEARS

ELECTION IN 2023



JEAN-LOUIS RODRIGUES

EUROSIMA President



EMILIE SOUVRAS

Global Brand Manager Roxy
Vice-President-Treasurer



JOOST GROOTSWAGERS

Volcom Europe General Manager
Vice-President-Secretary



MATHIEU LEFIN

Rip Curl Europe General Manager



WILCO PRINS

Co-founder At Town & Country Surf
Designs Europe
EUROSIMA Honor Member



RÉMI FORSANS

IDEE
EUROSIMA Honor Member



FRANCK HEISSAT

OSV Representative

ELECTED IN 2021 FOR 2 YEARS



NICOLAS DAZET

Daz-hub Director - Ocean52
Marketing Director
Marketing, Event & Partners



DARREN BROADBRIDGE

Pure Surf Camps
Surf Camps



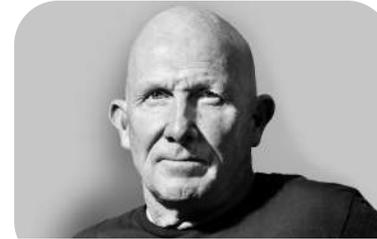
FREDERIC BOUCHET

NAPCO Europe General Manager
Hardware & Bodyboard



JUAN GONZALEZ-VEGA

Moskova General Manager
Marketing



STEPHEN BELL

Euroglass CEO
Hardware, Shapers & Surf



KEVIN LESTRADE

ByTheWave Technologies & Hackshooling Institute
General Manager
Institutions, Innovation & HR



NICHOLAS LARTZIEN

Surf Hardware INTL
Europe General Manager
Hardware & Accessories



EMMANUEL DEBRUERES

Oxbow President
Apparel



MATTHIEU GUYONNAUD

Sealocker Start-Up
Hardware & SUP



MARC FARHAT

Hoff Distribution General Manager
Hardware / Distributors



PHILIPPE SIRECH

Spotyride General Manager
Wakeboard, Digital & French Tech



MIKY PICON

Quiksilver Global Sports
Marketing Surf
Athlete & WSL Relations
Marketing

EXECUTIVE

TEAM



FRANCK LAPORTE-FAURET

Executive Director



CHRISTOPHE SEILLER

Cluster Manager



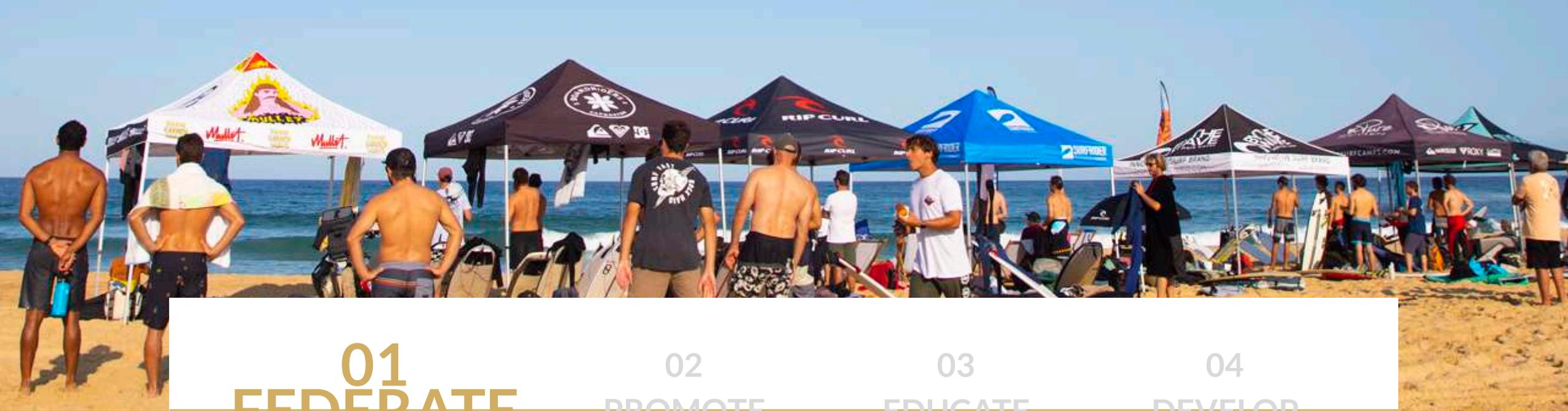
ZOË ZADOUROFF

Communication &
Event Assistant



JADE BRION

Accountant



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“ *Eurosima encourages networking and facilitates interactions between companies and services providers* ”



GENERAL ASSEMBLY

MAY 26, ANGLET

The annual general assembly of the European Surf Industry Manufacturers Association



BEACH PARTY

SEPTEMBER 15, SEIGNOSSE

Friendly european surf industry challenge in Seignosse or Hossegor



WORKSHOPS: WORKSHOPS & CONFERENCES

- Business model support, circular economy, Human resources, digital catalogs...
- Develop your business with local partners



HR BREAKFAST SERIES: WORKSHOPS & CONFERENCES

- Training sessions HR Committee to define 2023 training program
- Themes: inclusive policies towards disabled workers, social legislation, CSR and legal



PPE WETSUITS & UV PROTECTIVE CLOTHING: WORKING GROUP

EUROSIMA has joined the FESI to defend the collective interests of PPE wetsuits & the UV protective clothing at a European level



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“ *Eurosisma organizes events and communication campaigns that contribute to the promotion of the Action Sports industry, its territories, companies, actors, and innovative products* ”



SURFING LOUNGE

OCTOBER 5 & 6

Showcase your innovations & develop your network during the Surf Summit, in Hossegor Casino



INSIDEEUROSIMA & PODCASTS: BLOG, INTERVIEW & PODCAST

The hidden side of action sports, the people that are making the action sports community. Short video & podcast interviews



COMMUNICATION: WEB, SOCIAL NETWORK & CONTENT

Updating digital communication strategies



JOB FORUM: PROMOTING OUR INDUSTRY

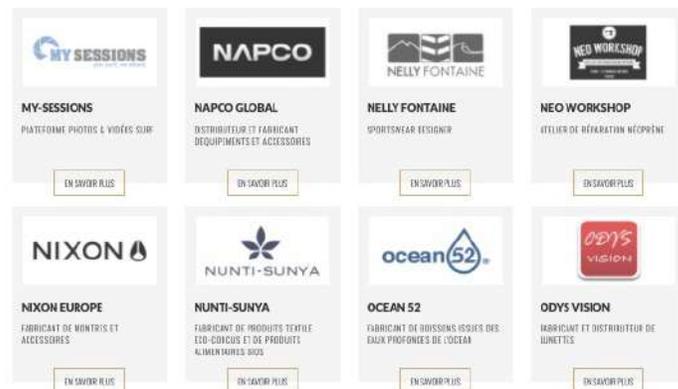
MARCH 22, HOSSEGOR

A unique specialized Action Sports job platform in Hossegor in partnership with Pôle Emploi & MACS



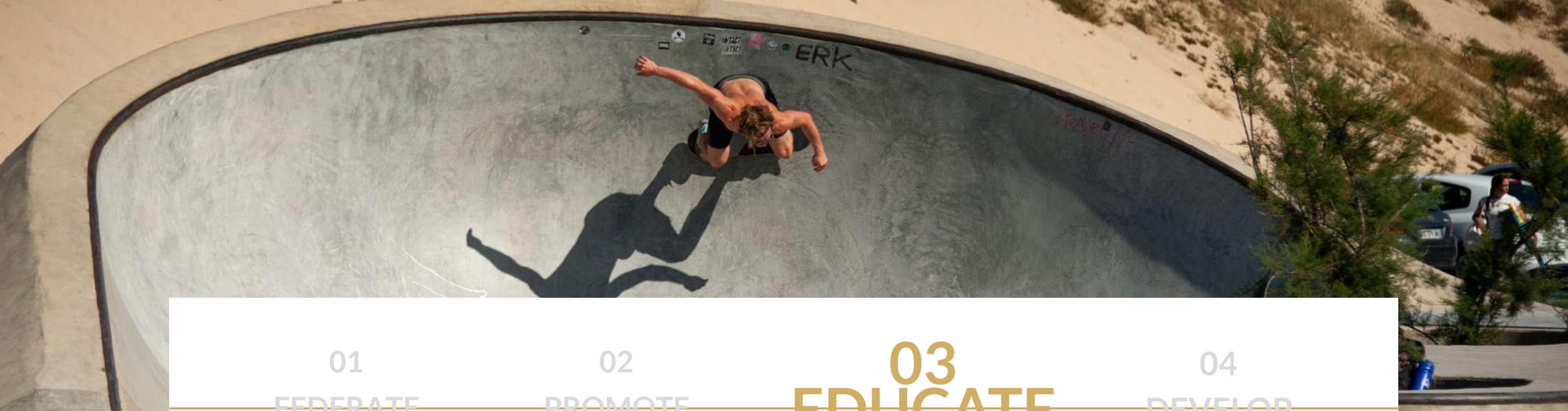
JOB PLATFORM: CV DATABASE + 5000 PROFILES

- The employment platform, most visited page of our website
- Extension partnership for more diffusion:
 - OSV for outdoor
 - USC for sports



BUSINESS REGISTRY: BUSINESSE CONTACTS DATABASE

- Business visibility
- Quick and easy access to services
- Data base of providers



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“

Eurosima offers training sessions and seminars to grow employees' competencies and creativity”



SURF SUMMIT

OCTOBER 5 & 6

Awaken your curiosity / 2 Days 8 Conferences – 350 attendees Open to EUROSIMA & industry partners
> Sporting Casino, Hossegor



SUSTAINABILITY COMMITTEE: WORKING GROUP

Workgroup which aims to share good practices and find solutions to reduce carbon emissions for action sports businesses

- EPR for SL goods/ French AGEC law
- Polybags
- CSR



WORKSHOPS, WEBINARS & TRAINING PROGRAM

FEW TIMES A YEAR

- Training sessions HR Committee to define 2023 program
- Develop your business with local partners
- EUROSIMA & USC webinars

#VISTAPLAGE



#VISTAPLAGE: PUBLIC AWARENESS CAMPAIGN

Awareness around beach and water safety





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“ *Eurosima promotes business growth and supports companies in their development through various projects and services* ”



COMPANY SERVICES: REDUCING COSTS & SAVE MONEY

Access to competitive rates, maximising purchases and saving on bulk orders shared with OSV members



TERRITORIAL DEVELOPMENT: LOCAL INSTITUTION PARTNERSHIPS

Structuring & developing « Action Sports/Outdoor » business development centers & logistics.

> St Jean de Luz – Hossegor – Anglet – Lacanau – St Geours de Maremne



DIGITAL CATALOGS: END OF PAPER CATALOGS

End of the paper's catalogs for your collections

> Elastic Suites partnership B2B solutions: special discount offer !



CALL FOR INNOVATION PROGRAMM:

- Support and showcase an innovative project in the field of action outdoor sports
- Networking, experts advices & invitation to the Eurosimas Surf Summit for winners

2023



PROGRAM



01 FEDERATE

GENERAL ASSEMBLY

WATERMAN'S BALL

BEACH PARTY

PPE WETSUITS & UV PROTECTIVE

02 PROMOTE

SURFING LOUNGE

INSIDEEUROSIMA & PODCASTS

WWW.EUROSIMA.COM

JOB FORUM

JOB PLATFORM

BUSINESS REGISTRY

03 EDUCATE

SURF SUMMIT

TRAINING SESSIONS

THEMATIC WORKSHOP

SUSTAINABILITY COMMITTEE

VISTA PLAGE

04 DEVELOP

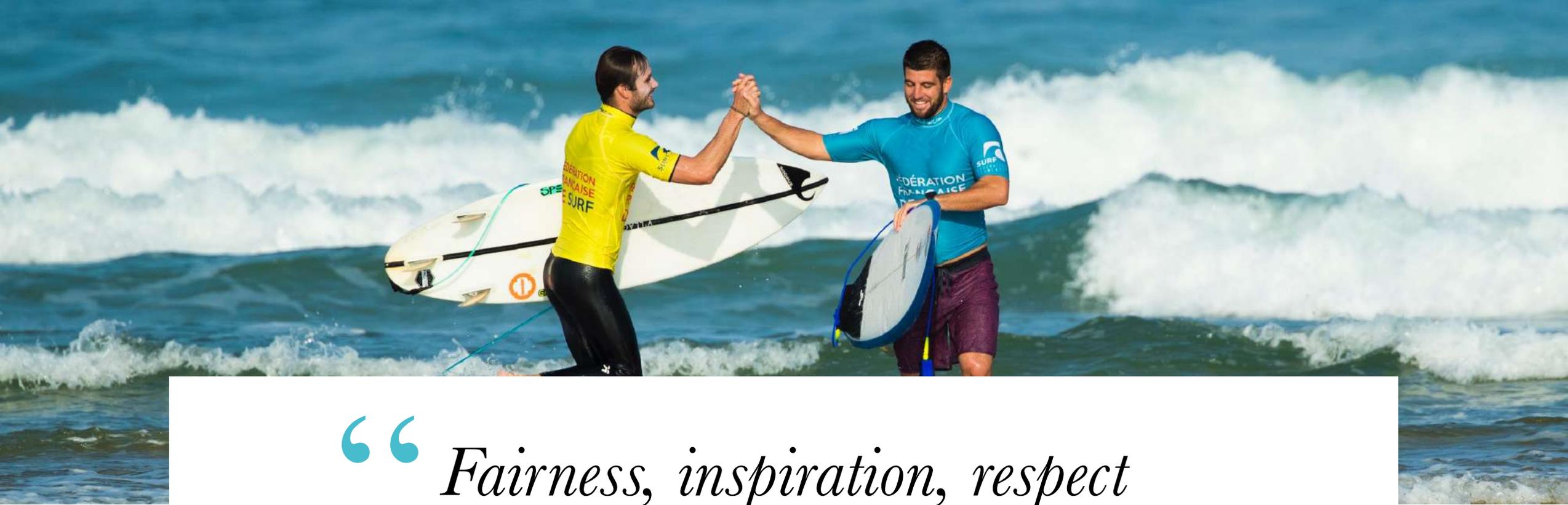
COMPANY SERVICES

TERRITORIAL DEVELOPMENT

DIGITAL CATALOGS

CALL FOR INNOVATION PROJECTS

EUROPEAN HUBS



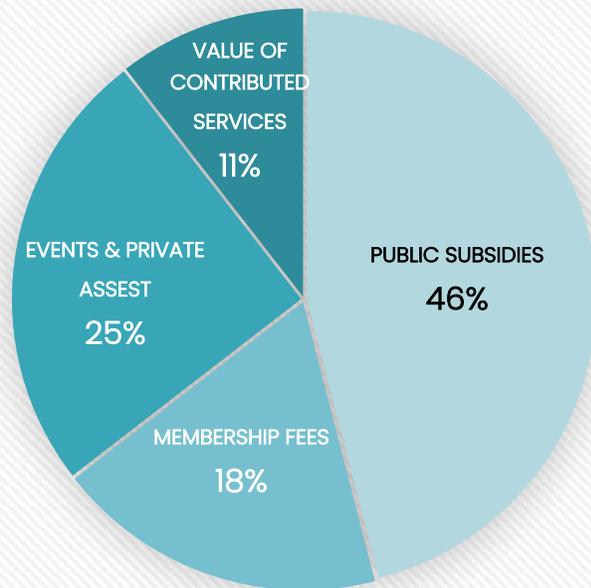
“ *Fairness, inspiration, respect
and audacity are the values
that guide our every step* ”

PROVISIONAL BUDGET



2022 REVENUE

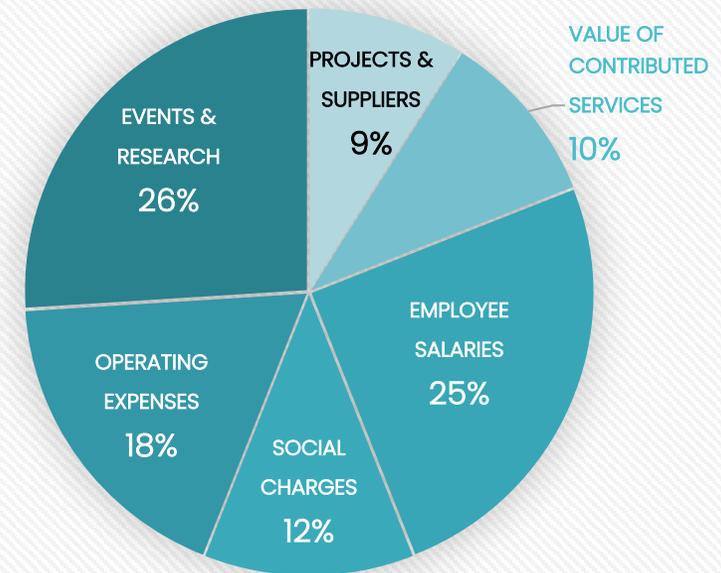
491 400€



- PUBLIC SUBSIDIES
- MEMBERSHIP FEES
- EVENTS & PRIVATE ASSEST
- VALUE OF CONTRIBUTED SERVICES

2022 EXPENDITURE

491 400€



- PROJECTS & SUPPLIERS
- VALUE OF CONTRIBUTED SERVICES
- EMPLOYEE SALARIES
- SOCIAL CHARGES
- OPERATING EXPENSES
- EVENTS & RESEARCH

2023

PUBLIC SUBSIDIES



TOTAL BUDGET: 229 000€





CREATING THE INDUSTRY OF THE
FUTURE TOGETHER



JOIN THE EUROSIMA FAMILY



10 REASONS TO JOIN EUROSIMA

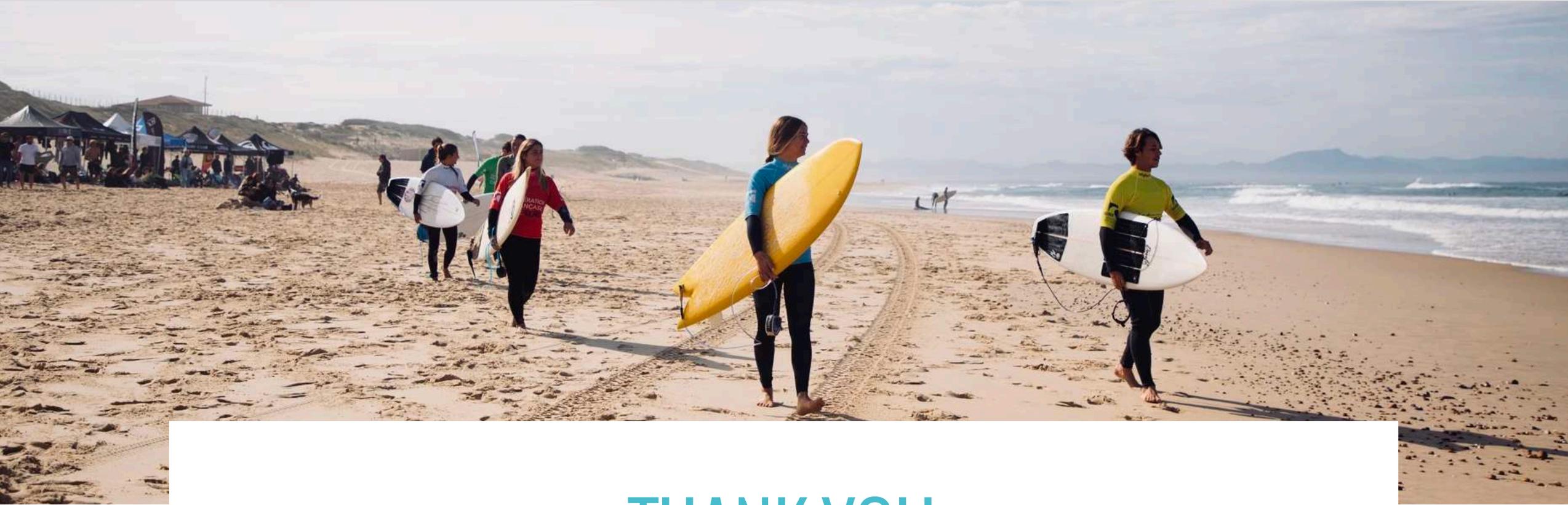
- 1/ Increase visibility
- 2/ Expand my network
- 3/ Purchase market studies or research
- 4/ Promote my innovative products and services
- 5/ Develop my business across new territories
- 6/ Get advice from seasoned business executives
- 7/ Set up my business in Nouvelle Aquitaine, France or Europe
- 8/ Recrute new talents and increase your expertise
- 9/ Adopt a sustainable management approach
- 10/ Free membership extension to Outdoor Sport Valley, FESI & Union Sport & Cycle



FEES SEGMENTATION



Less than 50 000 € in turnover per year	300 €
Between 50 000 and 250 000 € in turnover per year	500 €
Between 250 000 and 500 000 € in turnover per year	700 €
Between 500 000 and 1 million € in turnover per year	1400 €
Between 1 and 5 million € in turnover per year	2000 €
Between 5 and 10 million € in turnover per year	2500 €
Between 10 and 25 million € in turnover per year	3800 €
Between 25 and 50 million € in turnover per year	5000 €
Between 50 and 100 million € in turnover per year	7000 €
Between 100 and 250 million € in turnover per year	10 000 €
Between 250 and 500 million € in turnover per year	14 000 €
500 million € and over in turnover per year	18 000 €



THANK YOU

